

# Mobile Pet Grooming - Limited Franchises Available



## CONTACT INFORMATION:

**bath. cut. brush.**

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## FOR IMMEDIATE RELEASE

### **Owner of Shepherd Marketing Announces a New Franchise System for Mobile Pet Grooming Business**

Franktown, Colorado – March 14, 2024 – The CEO of **bath. cut. brush.** and founder of Shepherd Marketing, Kim Shepheard, is proud to unveil an irresistible opportunity for aspiring entrepreneurs to dive into the lucrative world of mobile pet grooming. **bath. cut. brush.** Mobile Pet Grooming offers large territories and a complete playbook for starting and growing a business while taking care of dogs and cats and making their owners' lives easier.

Ms. Shepheard was led to this business opportunity after being a mobile grooming customer for three years. Her team at Shepherd Marketing had been focused on marketing strategy for the business for 18 months when she invested and became a franchisor of **bath. cut. brush.** She and her first franchisee are proud to offer mobile pet grooming services to the Northern

Colorado area as **bath. cut. brush.**, and are excited to expand throughout Colorado and the U.S.

Kim benefited from the mobile grooming model first-hand as a customer. After serving as the business's marketing consultant, helping them grow from five to eight vans in a one year period, she then invested in that business and started a new brand. With Kim's marketing strategy, the business was able to increase the customer email list from 1500 to 5000, and tighter efficiency through smarter routing in just a few months.

This new venture is designed to be scalable and resilient to economic downturns and pandemics, tapping into a thriving industry that shows no signs of slowing down. **bath.cut.brush** is dedicated to providing pet owners with the highest level of convenience, peace of mind, and quality, and to providing their cherished pets with the most safe and comfortable grooming experience possible.

With over two decades of marketing expertise, Kim ensures a simple yet sustainable pathway into the mobile pet grooming market. "I've been a marketer for over 20 years, some of them in the franchising space, as well as the mobile pet grooming space. I decided to take this concept and become a franchisor, trying to make it as easy as possible for someone to get into business with a sustainable, scalable model."

**bath. cut. brush.**, salutes the dedication of veterans and first responders. Benefit from exclusive discounts as you build your own team and fleet, making mobile grooming franchise opportunities accessible to these exceptional individuals and their families. These professionals sacrifice so much and work long and hard for us to be able to enjoy our way of life.

Lead your team, have autonomy over your work, and scale your business for long-term financial security. We look forward to adding franchisees in Colorado to grow our business together. Hurry, there are only 3 regions available!

Schedule a call with Kim Shepheard here:

<https://calendly.com/kim-shepheard> or email Kim at [kshepheard@bathcutbrush.com](mailto:kshepheard@bathcutbrush.com).

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